

The background of the advertisement features a Siemens SIMATIC S7-1200 PLC rack installed in a control cabinet. The rack contains several modules, including a CPU 1214C. The rack is connected to various communication lines, with labels for AS-i_1, PROFIBUS 1, and PROFINET 2. In the foreground, a computer monitor displays the Siemens TIA Portal software interface, showing a project configuration screen with various settings and a network diagram. The Siemens logo and tagline 'Ingenuity for life' are prominently displayed in the top left corner.

SIEMENS

Ingenuity for life

It's never been easier
to get started!

SIMATIC S7-1200 Starter Kits

[siemens.com/s7-1200-starterkits](https://www.siemens.com/s7-1200-starterkits)

SIMATIC S7-1200 Starter Kits make it quick and easy to implement simple automation tasks. The five packages on offer allow flexible and efficient implementation of different tasks, from engineering with the TIA Portal software or the integration of HMI Panels, to solutions for fail-safe applications. In addition, there are further tools and aids to get you started:

Automation configuration made easy

The TIA Selection Tool makes it a breeze to choose a Starter Kit and configure your automation system. You can effortlessly select, configure and order devices for Totally Integrated Automation. Simply start the TIA Selection Tool in the Siemens Industry Mall or download a ZIP file for local installation:

[siemens.com/tia-selection-tool](https://www.siemens.com/tia-selection-tool)

You can find application examples here:

[siemens.com/s7-1200-application-example](https://www.siemens.com/s7-1200-application-example)

Discover engineering efficiency

The TIA Portal engineering software makes it child's play to implement automation tasks. Learn the fundamental principles on the basis of practical examples: A host of informative web tutorials is available and each shows you in less than 10 minutes how to implement automation tasks – quickly and easily.

Discover how simple it is to save engineering time in your daily work:

[siemens.com/automation-tasks](https://www.siemens.com/automation-tasks)



SIMATIC S7-1200 Starter Kits

Discover SIMATIC S7-1200 – it couldn't be easier

	<p>Package 1: SIMATIC S7-1200 Starter Kit</p> <p>CPU 1212C AC/DC/RLY</p> <ul style="list-style-type: none">• Input simulator• SIMATIC STEP 7 Basic in the TIA Portal• IE TP cord 2 m• and more... <p>Article No.: 6ES7 212-1BD34-4YB0</p> <p>FUNDAMENTALS CLASS SPECIAL: \$375</p>
	<p>Package 2: SIMATIC S7-1200 + KP300 Basic Panel Starter Kit</p> <p>CPU 1212C AC/DC/RLY</p> <ul style="list-style-type: none">• Input simulator• KP300 Basic mono PN• SIMATIC STEP 7 Basic in the TIA Portal• IE TP cord 2 m• and more... <p>Article No.: 6AV6 651-7HA01-3AA4</p> <p>FUNDAMENTALS CLASS SPECIAL: \$460</p>
	<p>Package 3: SIMATIC S7-1200 + KTP400 Basic Panel Starter Kit</p> <p>CPU 1212C AC/DC/RLY</p> <ul style="list-style-type: none">• Input simulator• KTP400 Basic• SIMATIC STEP 7 Basic in the TIA Portal• IE TP cord 2 m• and more... <p>Article No.: 6AV6 651-7KA01-3AA4</p> <p>FUNDAMENTALS CLASS SPECIAL: \$530</p>
	<p>Package 4: SIMATIC S7-1200 + KTP700 Basic Panel Starter Kit</p> <p>CPU 1212C AC/DC/RLY</p> <ul style="list-style-type: none">• Input simulator• KTP700 Basic• SIMATIC STEP 7 Basic in the TIA Portal• IE TP cord 2 m• and more... <p>Article No.: 6AV6 651-7DA01-3AA4</p> <p>FUNDAMENTALS CLASS SPECIAL: \$825</p>
	<p>NEW: Package 5: SIMATIC S7-1200 Fail-safe Starter Kit</p> <p>CPU 1212FC DC/DC/RLY</p> <ul style="list-style-type: none">• Digital Input Simulator• SM 1226 F-DI• SM 1226 F-DQ• SIMATIC STEP 7 Basic and STEP 7 Safety Basic in the TIA Portal• IE TP cord 2 m• and more... <p>Article No.: 6ES7 212-1HF41-4YB0</p> <p>FUNDAMENTALS CLASS SPECIAL: \$745</p>

The general terms and conditions for the sale and supply of goods and services in the electrical industry shall apply. The latest information can be found at: siemens.com/s7-1200-starterkits

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